

# STARTING LINES

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BUZZ • FACES • PLACES • STUFF

## GROWN-UP CAMPS

Active at Altitude offers running retreats for adults



For many, the word “camp” conjures up memories of something we did when we were young. We’d pack up our duffel bag and head to Camp Lots of Fun where we’d spend day after day swimming and running and doing all kinds of outdoor activities.

When he opened Active at Altitude, Terry Chiplin saw an opportunity to keep the camp theme going for adults. At his Estes Park retreat, Chiplin and a rotating team of coaches and experts host an array of running camps.

“The feedback I’ve been getting is that there are a number of running camps out there for college ages but not so much for adults, so I saw that as a real niche opportunity,” says Chiplin.

He chose Estes Park for the inspiring scenery. “I’ve found a common theme with all of our camps that being here reconnects people with their joy of running, being in such a beautiful place.”

Chiplin hosts an array of camps including trail running weekends, weeklong women’s camps and, coming up later this month (Aug. 24-25), a Running with a Joyful Mind Retreat that combines running with yoga and meditation. He also encourages people and groups to plan their own retreats and use Active at Altitude as their home base.

“It’s wonderful to create a retreat and we get a range of everyday runners. For them to have the opportunity to go on a trail run with someone like Adam Chase or Nancy Hobbs, who have great experience and knowledge, then do workshops and seminars, it’s a wonderfully inspiring experience.”

For those who can’t make specific camp dates, Chiplin is launching a site this month called Running Vacations ([running-vacations.com](http://running-vacations.com)) where he can help put together personalized packages for individuals or groups who want to have a running vacation in Estes Park or other Colorado locations.

Check out the schedule at [activeataltitude.com](http://activeataltitude.com), then pack up your duffel bag and your running shoes. You’re never too old to go to camp. —RH



Lance with the Honey Stinger team

## LIVESTRONG LOVES HONEY STINGER

Steamboat Springs-based Honey Stinger ([honeystinger.com](http://honeystinger.com)) is now an official partner with the LIVESTRONG Challenge Series. Reps from the honey-based natural energy food company will hand out samples of their tasty energy bars, gels and organic chews at

events across the country with stops in Seattle, Iowa (RAGBRAI), San Jose, Philadelphia and Austin. “Participation in the LIVESTRONG Challenge Series is a natural extension of our sponsorship of the Trek/LIVESTRONG U23 cycling team, our relationship with Lance Armstrong and our support of the foundation’s important work,” says Len Zanni, marketing director. “Plus, we’re excited to help fuel hungry LIVESTRONG Challenge participants.” —RH CM

## [ SHOP TALK ]



### A Giant Bike Shop

Denver is a cycling hub of the west, so what better place for Giant bikes to open its first retail store in the country. **Giant Cycling World Denver** ([giantdenver.com](http://giantdenver.com)) is now open in Littleton on S. Santa Fe Drive and carries a full range of Giant bicycles from cruisers to youth to road to mountain, plus products from companies including Shimano, Fox Head, Pearl Izumi, Oakley, Giro and CamelBak. A second store is slated to open in Boston in late July.

### Wear lucy and Win

Women’s athletic wear company lucy has a fun promotion for race participants: Bring your race bib to a lucy location by August 29 and get 20 percent off one regular-priced item. A bonus: If you came in first, second or third in your race wearing head-to-toe lucy, they’ll give you a free Training Tank and Propel Bottom. Just e-mail a snapshot of yourself on race day to [wininlucy@lucy.com](mailto:wininlucy@lucy.com). —RH

TWEET  
OF THE MONTH



RYAN HALL TRAVELED TO IOWA FOR A TRACK MEET AND POSTED:

“Just declined the hail and deer insurance on our rental car here in Iowa... Was that a mistake?” FOLLOW RYAN @RYANHALL3